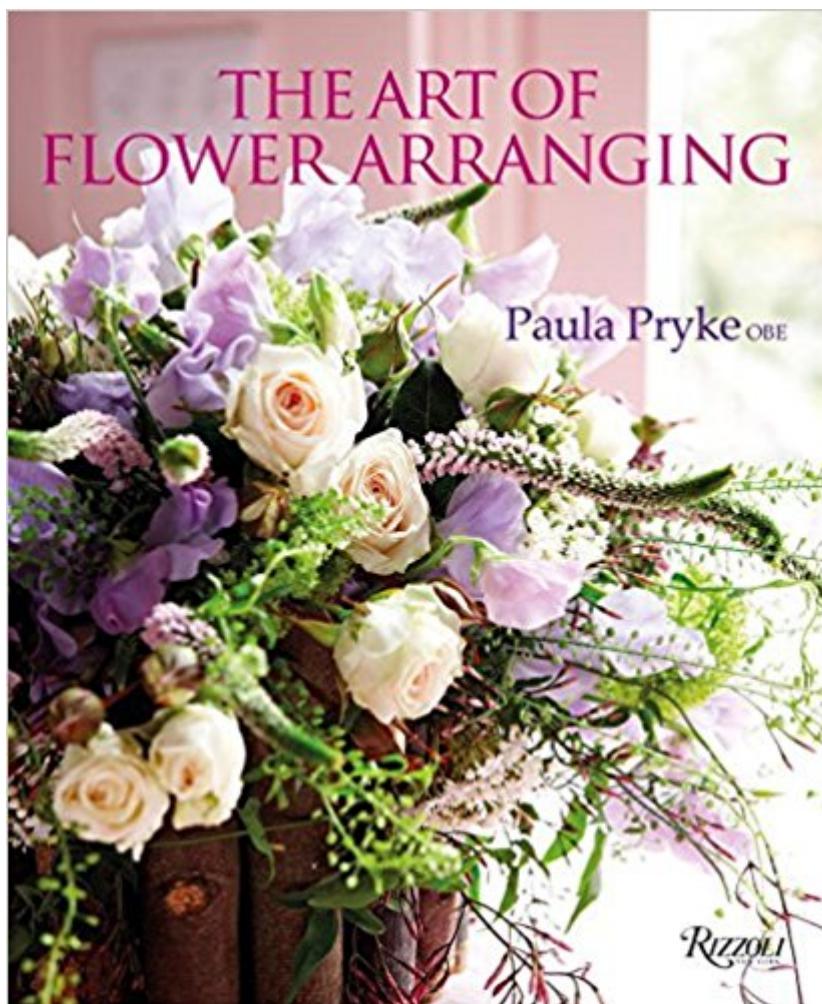


The book was found

The Art Of Flower Arranging



Synopsis

The master floral designer inspires novices and experts alike in creating clean, classic, and contemporary flower arrangements so beautiful and original, they make the heart skip a beat. Paula Pryke, Britain's acclaimed master floral designer, sets the paradigm for excellence throughout the world—so much so that she was recently awarded an OBE. One of her defining characteristics is to go back to nature—to flowers in the wild, natural state—for inspiration and bold color combinations. In this book, Pryke explores the process of how to move from the source of inspiration to the glorious finished flower arrangement. She ties together key aspects of making a good arrangement: mixing color, form, shape, texture, and scale; being inspired by how plants and flowers combine in nature; using foliage and fruit for visual surprise; and much more. A separate section of the book discusses the ins and outs of tools and equipment, and the volume is rounded out with a catalogue of flowers organized into thematic types, which eases searching for the ideal flower—or alternates if the desired one is unavailable. Packed with ideas, skills, and techniques, this book explores the latest trends, encourages the reader to let his or her creativity and personal style flow freely, and is sure to inspire professionals and beginners alike.

Book Information

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Customer Reviews

Paula Pryke is one of the most famous florists in the world. She launched her internationally successful Flower School in London in 1994, and her work has been featured regularly in leading magazines on both sides of the Atlantic. She is the author of best-selling books, including

Decorating with Flowers, Paula Pryke's Flower School, and Wedding Flowers.

This is a wonderful book. Beautiful arrangements and photography. I own a few of her books and this is my favorite. I bought two and sent one to friend for a gift. Received both books promptly. Very pleased.

I just saw this book in the library & came home to order it. It's gorgeous - excellent quality of production. I'm ordering 2 for Christmas gifts. So, that's two 'down' & a gazillion more to go . . . but it's still July :)

This book is very precise & explains in detail the diff. kinds & styles of arranging flowers, and what kind of flowers works best for holidays & certain milestones /bdy parties.

A beautiful Rizzoli book but surprisingly small, and with many photos/arrangements that are taken from previous books. I would have preferred to see unique arrangements.

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